

LATVIJAS REPUBLIKAS VĒSTNIECĪBA KANĀDĀ

EMBASSY OF THE REPUBLIC OF LATVIA IN CANADA

AMBASSADE DE LA RÉPUBLIQUE DE LETTONIE AU CANADA

350 Sparks Street, Suite 1200, Ottawa, Ontario, K1R 7S8, Canada • Phone: 613 238 6014
E-mail: embassy.canada@mfa.gov.lv • www.mfa.gov.lv/ottawa • ❤️@LV Canada • ♣️Embassy of Latvia in Canada

Ottawa, 1 March 2018 No. CA-5751

Edvīns Kalviņš, Chairman of the Board Canadian Chamber of Commerce in Latvia Vienības gatve 109 Rīga, Latvia, LV-1058

Dear Edvīns,

We are pleased to learn about your initiative entitled "Connecting Canada and Latvia" and similar initiatives to foster business and trade between Latvia and Canada, including through the organisation of trips, meetings and visits which put representatives of Canadian and Latvian business together and facilitate the opportunities for partnership and mutual success. I was happy to see an endorsement for this initiative given as well by my good Canadian colleague in Riga, Ambassador Alain Hausser.

With the coming into effect of CETA, the Canada and European Union Comprehensive Economic and Trade Agreement, and the positive signal given when Latvia became the first country to conclude the parliamentary ratification process, not to mention the strategic long-term relationships recently developed with Bombardier and Circle-K, this is a particularly auspicious time to be contemplating new exports and imports of goods and services between our two countries.

In the context of missions and projects organised under the "Connecting Canada and Latvia" initiative, through sharing of information and participation in the activities which we agree are of benefit, added value, and with the potential to bear fruit, we look forward to working with the Canadian Chamber of Commerce on promotion of Latvian business, honing the competitive edge of Latvia's companies as they move to gain entry into the Canadian market, and to encourage also Canadian companies to be present in Latvia, investing in Latvia's future.

Yours faithfully,

Kārlis Eihenbaums Ambassador